MONSMA
MARKETING CORPORATION

NewTechWood®

DEALER PROGRAM

Commitment

- Dealer host onsite product introduction for entire sales force and 3+ targets in attendance
- Dealer agrees to prominently display NewTechWood with provided display or product on wall
- Promoting and assisting in setting up 1st time install trainings with new users

Benefits

- Free takeoff and rendering service
- Choice of displays or display wall
- Dealer locator on NewTechWood website
- Leads generated from website
- Assistance from Monsma's Demand Creation team to grow business downstream
- First time user coupons
- Free literature and samples
- Displaying dealer pricing









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